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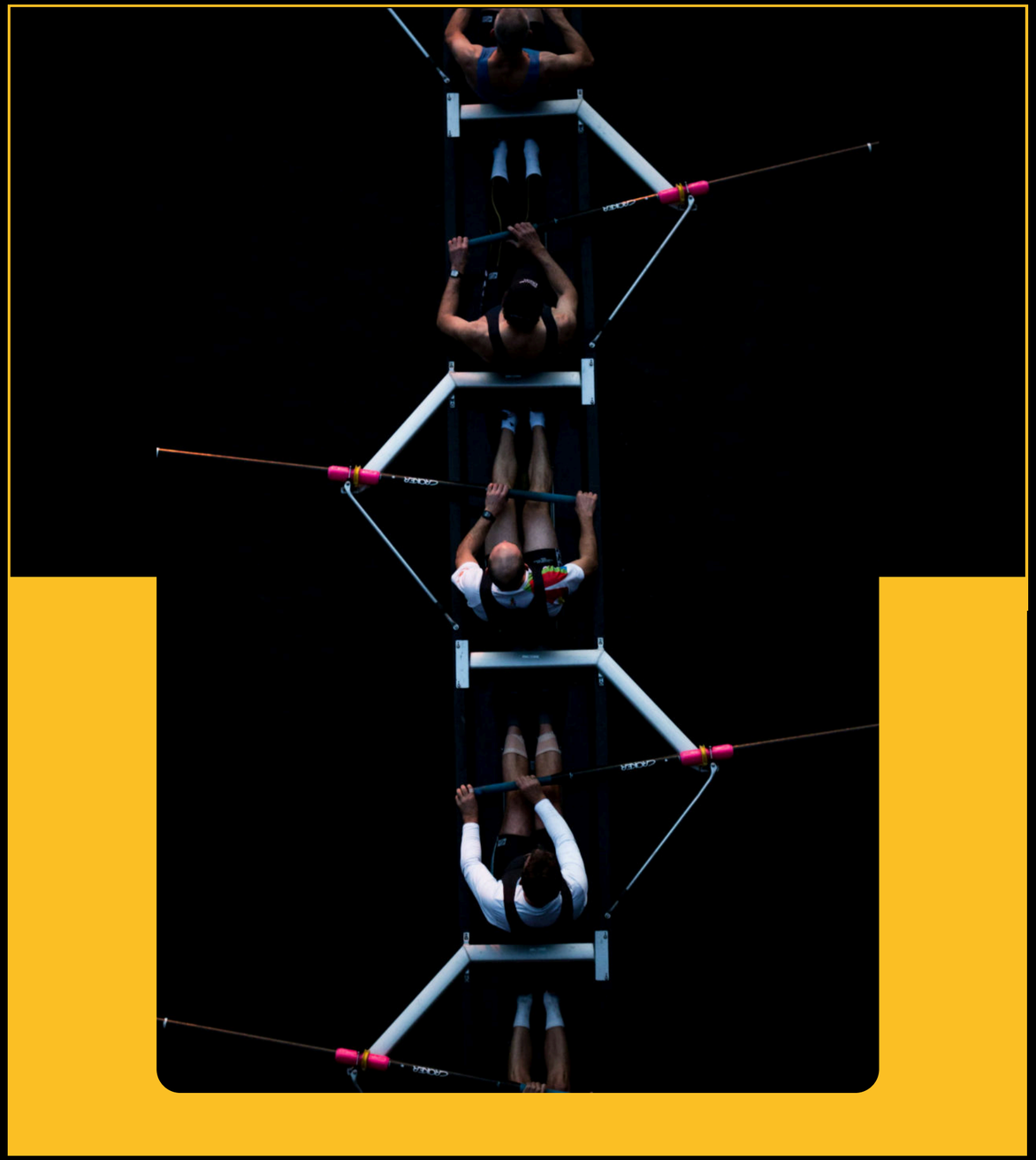
AI DRIVEN TRANSFORMATION

The ADAPT model

Giving your businesses a clear understanding of your landscape for AI success.



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A Structured Path to AI Readiness

This framework is designed to consider all the critical dimensions for a successful AI transformation ⟶

A Anchoring (Data & Technology Foundation)

D Dexterity (People, Skills & Cultural Readiness)

A Alignment (Process & Operational Maturity)

P Pivotal Agility (Change & Organisational Adaptability)

T Targeting (Opportunity & Impact Potential)

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Why use the ADAPT framework?

Don’t leave your AI journey up to chance.

Structured Approach – Reduces complexity by providing a clear, repeatable methodology.

Holistic View – Ensures AI adoption covers data, people, processes, and strategy.

Risk Mitigation – Identifies gaps early to prevent AI failures and compliance issues.

Faster AI Implementation – Prioritizes high-impact use cases for quicker ROI.

Business Alignment – Ensures AI initiatives drive tangible business value.

Change Enablement – Helps organisations manage cultural shifts and skill development.

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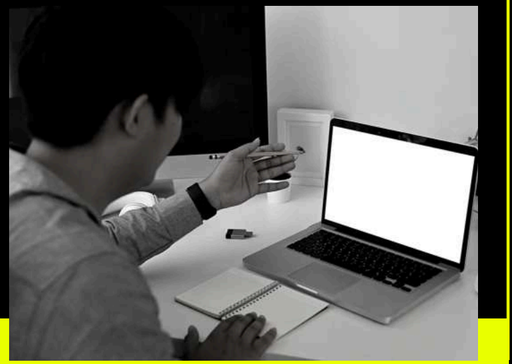
Why use a framework?



80%

of AI projects fail, which is twice the failure rate for non-AI technology-related startups [1]

74%

of companies struggle to scale AI solutions beyond pilot projects to fully scaled implementations [2]

92.7%

of executives identified data as the most significant barrier to successful AI implementation

> AI will be the most transformative technology of the 21st century. It will affect every industry and aspect of our lives
>
> Jensen Huang, CEO of NVIDIA

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[1] https://www.rand.org/pubs/research_reports/RRA2680-1.html
[2] https://hbr.org/2023/11/keep-your-ai-projects-on-track
[3] https://www.dynatrace.com/news/blog/why-ai-projects-fail/#:~:text=Data%20is%20the%20lifeblood%20of,barrier%20to%20successful%20AI%20implementation.

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A Anchoring

Data & Technology Foundation

Assesses your organization's data and technology backbone to support AI initiatives, focusing on data quality, infrastructure, and governance. ⚓

The Anchoring dimension examines how well your organisation manages, processes, and governs its data assets, alongside the robustness of your technology infrastructure. This foundation determines your ability to implement and scale AI solutions effectively, ensuring data quality, accessibility, and security while maintaining efficient system integration and processing capabilities.

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Key Outcomes

- Clear understanding of your data and technology readiness for AI
- Identified gaps and opportunities in your technical foundation
- Prioritized areas for infrastructure and data improvement
- Roadmap for enhancing data governance and system integration

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D Dexterity

People & Skills

Evaluates how ready your people are for AI adoption, looking at their skills, knowledge, and willingness to embrace new technologies and ways of working.

The Dexterity dimension looks at your organization's human side of AI readiness. It examines how comfortable your teams are with digital tools, their understanding of AI, and their ability to adapt to change. This helps us understand if your people have the right skills and mindset to make AI projects successful.

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Key Outcomes

- Clear picture of your workforce's AI readiness
- Understanding of skill gaps and training needs
- Plan for building necessary AI capabilities
- Strategy for developing an AI-ready culture

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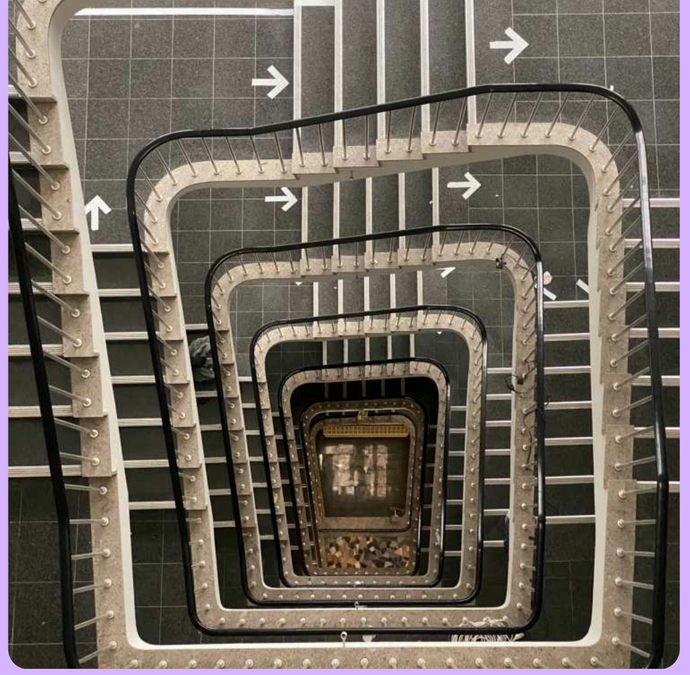
A Alignment

Process & Operations

Looks at how well your day-to-day operations and processes can work with AI, focusing on efficiency, automation potential, and ways of working.

The Alignment dimension examines your organisation's processes and how they could support AI solutions. We look at current business processes, how automated these are, and whether your ways of working would help or hinder AI adoption. This helps us understand if your operations are ready for AI to be part of daily work.



Key Outcomes

- Detailed mapping and analysis of end-to-end processes
- Evaluation of process automation readiness and opportunities
- Assessment of operational efficiency and integration points
- Recommendations for process optimisation and quality enhancement

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P

Pivotal Agility

Change & Transformation

Looks at how well your organisation can adapt to and manage AI-driven change, focusing on leadership readiness, cultural transformation, and change capabilities.

The Pivotal Agility dimension examines your organisation's ability to navigate and sustain AI-driven transformation. We evaluate your change management maturity, leadership adaptability, and organisational flexibility to determine if your company can successfully embrace and thrive with AI implementation.

Key Outcomes

- Detailed evaluation of your change management maturity and capability
- Assessment of leadership adaptability
- Analysis of organisational flexibility and innovation response
- Change impact and absorption capacity measurement

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T Targeting

Opportunity & Value

Looks at how well you can identify and prioritise high-value AI opportunities, focusing on strategic impact, feasibility, and implementation planning.

The Targeting dimension focuses on identifying and prioritising the most valuable AI opportunities within your organisation. We evaluate potential use cases, measure their feasibility and impact, and create a strategic roadmap for AI implementation that delivers maximum business value.

Key Outcomes

- Strategic portfolio of high-impact AI opportunities
- Detailed feasibility and ROI analysis for key initiatives
- Target operating model and implementation roadmap
- Risk-optimized value realisation framework

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Who are we?

About Rafin

We are a human centred AI, Data and Business consultancy focused on harmonising the intersection between people, processes and systems. We specialise in:

- Getting businesses optimised for AI
- Data analysis, quality and governance audits and fix
- AI Workflow Automation
- AI Agent development
- Custom Software Development
- Business analysis services
- AI and data literacy training

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AI is Powerful, But Only If Your Business is Ready, Get Started on the Journey Today

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